



How very pleased I was to get involved with Konnect9 from its humble beginnings in a small warehouse on the edge of Leicester's Town Centre.

It all began when sisters Rama and Sujata Bhalla were inspired to make a difference following closure of a printing works with quality paper about to be tipped. They ensured the paper did not become yet more landfill but made it into the hands of children to paint, draw and make things with.

Ten years on, Konnect9 has helped 300,000 vulnerable people. We have gifted warm clothing to homeless people, toiletries to women fleeing violence, baby clothes to teenage mums and toys and educational materials to disabled children and low income families. Receiving life essentials for free has a high impact in the daily lives of people in need.

And to think that many of these goods would have been thrown away because so many businesses just don't know what to do with their surplus and unwanted stock. Over ten years Konnect9 has saved a massive 385 tonnes of business excess from landfill.

We have received tremendous support from funders, corporate sponsors, volunteers, donor companies and partner charities, a big thank you to everyone who has helped us.

Please read on to find out more about our projects and future plans.

Bindu Majithia

Chair of Trustees

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Our vision

A society in which no one is in want because nothing is wasted.



I started this project because it achieves the two things I'm passionate about – helping vulnerable people and saving our planet.

But never did I imagine all those years ago that it would achieve so much and help so many.

Nor did I imagine that we'd be transforming the way we work from a warehouse operation to going online. With the infrastructure in place Giving World Online has the potential to increase levels of giving and mutual support in our society.

There is still much to achieve – the journey is just beginning.

Rama Bhalla

Founder



From reams of paper to fully fitted kitchens; from toiletries to life saving medical disposables and equipment.

These are just a few of the new, unwanted goods handled through the warehouse and the website.

It's humbling to see the difference these items make in people's lives; often the simplest things make the biggest difference in times of need.

We have before us the opportunity to expand Giving World Online across the UK, reducing the wastage of valuable assets and making a sustained impact to the lives of children and adults living in poverty.

With your continued support we can achieve enormous social benefit at minimal cost.

Sujata Bhalla

Founder

Our values

Partnering • Innovating
Supporting • Equality

Our ideology

Want doesn't have a face; it doesn't have a colour or creed, faith or sex. Giving World Online cuts across the barriers of need and want empowering the 'haves' to work together to better the lives of the 'have nots'.

You can support Giving World with goods, money or expertise. Contact us today.

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Each year UK businesses send **tens of millions of pounds worth of new consumer goods** to landfill.

By 2016 there will be **no landfill space remaining** in the UK.

134 million people in the UK live in poverty, struggling to afford basic life essentials like food, clothing, toiletries.

32% of disabled people report difficulties accessing goods and services.

One third of UK children go without one of the things they really need like adequate clothing, 3 meals a day or toys.

Our tenth year

Making a big difference for the future

On a TV near you...

We are really excited that our 10th year celebrates the launch of a TV advert on 1st April 2011, in association with Discovery Networks.

The advert will raise awareness of Giving World Online's free solution to redirect surplus goods from landfill, meeting the needs of millions of people living in poverty in the UK. It's

evident from the statements above that huge amounts of perfectly new and useable items are being dumped in landfill every day. Busy companies often do not have the time or resources to find people to benefit from surplus, unwanted goods.



It's also evident that these goods can be put to better use. In short one person's waste is another person's want.

Giving World Online offers companies a network of bona fide charities and community groups, through whom goods are distributed for free to vulnerable and isolated people.

We hope you will be just as excited as we are.

The future...

This year Konnect9 changes its name to Giving World.

We will continue to expand our key project, Giving World Online (www.givingworldonline.com), to serve local communities

across the UK.

The charity will also continue other projects such as dignity packs for vulnerable hospital patients; volunteering and work experience placements for young unemployed people; and sending medical aid overseas (UK excess medical disposables such as bandages, plasters, syringes etc that cannot be distributed in the UK).

We are successful in delivering low cost, high impact projects. For every £1000 we spend, 720 people living in poverty in the UK receive basic life essentials for free. After receiving these items our beneficiaries report better life chances, improvements in self esteem and reduced feelings of loneliness.



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2001-2007

Six years of **firsts!**

2001/02
First distribution to children's groups and homeless people.

2001/02 – first distribution of excess paper and warm clothing to children groups and homeless people across the region.

Children at Kids Company



2003 – first container of medical aid to provide free healthcare to poor villagers in India. Volunteer doctors and nurses treat up to 500 patients each day, through mobile hospitals and regular medical camps. A simple plaster, bandage or antiseptic cream can prevent disability or save a life.

2003
First consignments overseas to Bulgaria and India.

2004
First steps into refurbishing surplus IT equipment.

2004 – first steps to working with children and young people at risk of exclusion, providing them and their families with free refurbished computers in their own homes. 100 families gained IT skills and improved family learning.

Children at Taylor Primary School



2005
First humanitarian aid to a disaster zone.

2005 – first consignment of blankets and medical aid to help children and families as the Tsumani brought tragedy to tens of thousands.

Toys, blankets and medical aid received in Sri Lanka



Children at the Faraja Centre

2005 – first container of medical and educational aid to East Africa: cleansing wipes help maintain hygiene and reduce the risk of disease at the Faraja centre in Kilimanjaro, an area where the taps frequently run dry.

2005
First delivery of medical aid to Africa.

2006/7
First gifting of dignity packs.

2006/7 – first distribution of 'dignity packs' to vulnerable and isolated hospital patients. An approach by the Chaplain at Leicester General Hospital in 2006 identified the need for packs of toiletries for patients that do not have the support of family and friends, often elderly; homeless; or people suffering mental health problems. Over 19,000 packs have been gifted to date. Each pack contains a toothbrush, toothpaste, comb, small bar of soap and a face flannel.

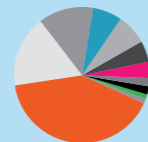
A few basics make all the difference



See how we go digital to meet the growing need

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Who benefits from Giving World?

Children: 41% Other (single parents, ex-offenders, hospice patients and others): 17% Charities: 13% Homeless: 7%
 Disabled: 7% Hospital patients and the elderly: 5% Families and people on low income: 4% People suffering from mental health problems and addictions: 2% Refugees/asylum seekers: 2% Women fleeing abuse: 1% Students: 1% **TOTAL 100%**

2008-2010

The road to going online

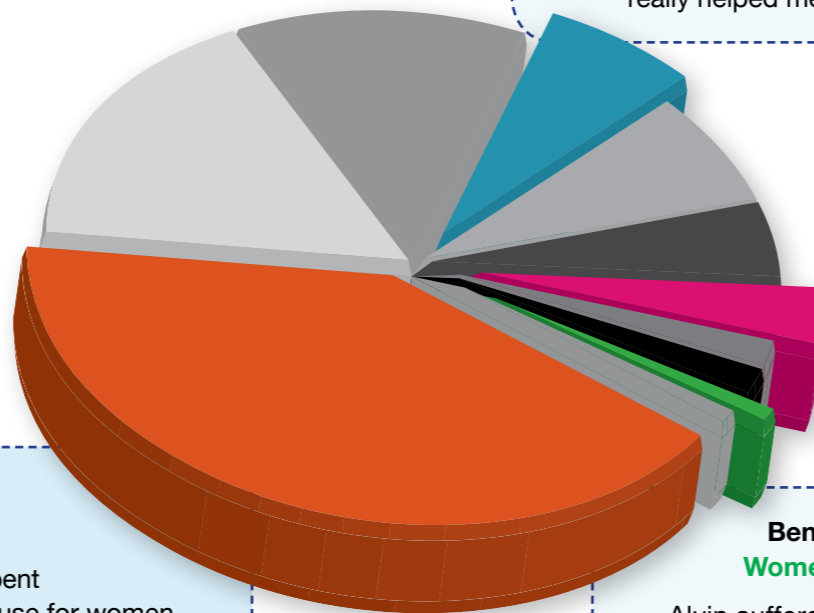
With poverty indicators rising and the increasing scarcity of landfill space the need for our work was growing, but how to expand?

The solution was launched in December 2008, www.givingworldonline.com, a truly efficient model that has the potential to help a child or adult living in poverty to access what they need when they need it, anywhere in the UK.

At first the online solution was launched in Leicestershire. By 2010

we had expanded the service to many parts of the East Midlands. We have been helped by a team of volunteers and young trainees through the Government's Future Jobs Fund scheme.

The pie chart and the top panel above show the proportion of people we help.



Beneficiary category:
Children (41%)

Four year old Ravi and his mum spent Christmas at Panahghar, a safe house for women fleeing abuse.

It could have been a miserable time but Ravi received toys and gifts through Giving World Online.

He said "This is the best Christmas I've ever had."

Beneficiary category: Homeless (7%)

Chris Riley was made redundant and then homeless: 'I didn't have a job or money. I managed to get a council flat but council homes have only bare essentials. I couldn't afford a bed so slept on a sofa a friend gave me.' Chris received a single bed mattress: 'Without Giving World Online I would have been sleeping on that sofa for weeks, it really helped me in my time of need.'



Beneficiary category:
Families on low income (4%)

Gemma's son Edward was born with a chromosome disorder: "Edward's developing but he's still small. I don't have the money to splash out on things like toys. Edward got a xylophone through Giving World Online which he likes banging on and making a racket with."

Beneficiary category:
Women fleeing abuse (1%)

Alvin suffered horrendous verbal and physical abuse from her husband. She fled the marital home with her children to a women's hostel. Giving World Online was able to help Alvin with clothes and toiletries and toys for her children.



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used to decorate its branch and they opted to use Giving World Online to distribute them. Within hours the decorations were taken up by a variety of local projects, including Goldhill Adventure Playground.

Max Hiley from Goldhill: 'We have over 2,000 children registered on our books and many have complex needs. This area has the 9th highest teenage pregnancy rate in the country and there is a lot of exclusions from local schools.'

'We give much needed respite breaks for parents and carers, many of whom get referred by social services because they are at breaking point.'

'Without this families can break down and children go into care because parents cannot deal with the stress anymore.'

Thanks to Giving World Online and John Lewis the children were given an array of Christmas presentation boxes to play with.

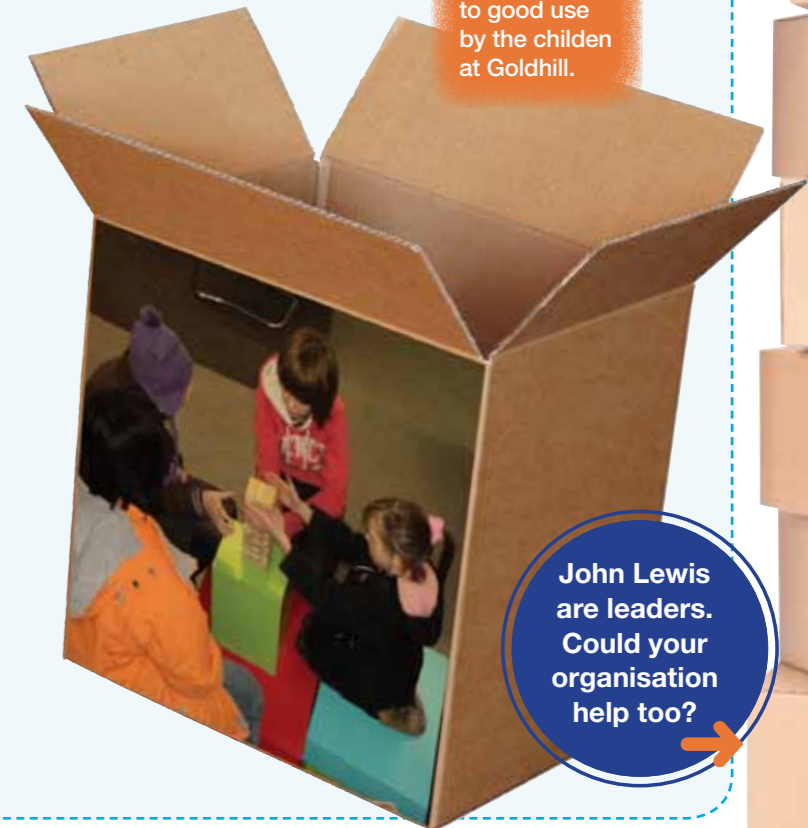
'They've used the wooden boxes as chairs and to play Deal or No Deal. They've cut slots in the top of another box and made it into a mini puppet theatre stage.'

Amanda Dammers, Managing Director at John Lewis Leicester said: 'The decorations looked so fantastic in the shop, I'm glad we can pass them on to good homes.'

John Lewis Leicester has also donated clothing, crockery and cutlery through Giving World Online, providing support to a number of local projects. The two organisations will also be working on developing a strategy for John Lewis Leicester's 2011 charity programme, which will support charities tackling homelessness in the area.



Boxes are put to good use by the children at Goldhill.



John Lewis are leaders. Could your organisation help too?

Boxing clever

Case study
John Lewis and Goldhill Adventure Playground

It's a familiar situation. Your business has surplus that needs to be moved or you're looking for new ways to connect with local good causes. This was the case for John Lewis Leicester.

Whilst researching new avenues to reach out to the community, Community Liaison Co-ordinator Chaz Kotecha came across Giving World Online. Chaz says: 'We believe in redistributing our unwanted stock and

Giving World Online was another route to get in touch with local groups.'

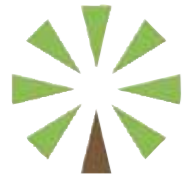
Like many other businesses around Christmas, the store had a large amount of Christmas decorations

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Thanks to our staff and volunteers for creating an organisation that is recognised for leading edge innovation and impact.

AWARDS!



■ **Green Life Award for Best Environmental Contribution by a Not for profit Organisation**
We celebrated this win in 2009 at the Leicester Green Life Awards and took second place in the Overall Green Life Environment Award. The awards celebrate the excellent work of organisations that have made a significant contribution to improving the environment.



■ **Highly Commended in the New Initiatives Category by the Beacon Fellowship Trust**
These national awards uncover and recognise extraordinary achievements in the world of charity. Previous Beacon winners include Sir Bob Geldolf, Jamie Oliver and Big Issue founder John Bird. The nomination was made by Leicestershire, Leicester and Rutland Community Foundation and Leicestershire First. The Beacon Fellowship commented: "Our panel of independent judges thought your achievements were remarkable; that you were nominated by your peers proves that your contribution to charitable and social causes is truly inspirational."

■ **Leicestershire Women of Achievement Award and Leicestershire First Leadership Award 2009**

At the first ever Leicestershire First Awards, founders Rama (right, in the picture) and Sujata won the Award for Leadership. Later that year they were handed the Leicestershire Women in the Community accolade.



■ **Better Net Award 2010**

We were awarded the Better Net Award in recognition of our innovative model. The award is sponsored by The Nominet Trust in association with Unltd.

■ **Guardian Charity Awards 2009**

Giving World Online was one of 35 finalists. The awards showcase excellence among small and medium-sized charities.

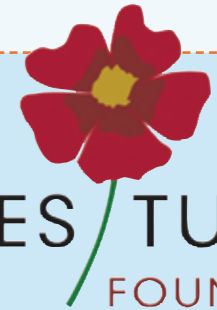
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Thanks for your support

To all those who have made a difference, past and present – our donors, funders, supporters, volunteers and staff – you have helped us reach out to thousands of people in need over the years.

Our sincere thanks to the Trustees and staff of The James Tudor Foundation for their confidence and belief in Konnect9's projects and for enabling the charity to develop, innovate and grow. The Foundation has donated a total of £95,066. Without this support we could not have helped so many thousands of people.

The James Tudor Foundation was established in 2004. Chief Executive Rod Shaw: "The Foundation discovered Konnect9 in 2006. We have been so impressed with the inspirational leadership and innovative developments that enable the charity to impact the lives of so many and accomplish so much that we chose to continue our support over the years."



JAMES TUDOR
FOUNDATION

FUNDERS

29th May 1961 Ch Trust
Aggregate Industries
Awards For All
Braunstone Community Association
Charities Aid Foundation
Children's Local Network Fund
Clothworkers Foundation
Coventry Building Society
Cotton Trust
Cumber Family Ch Trust
Dorfred Charitable Trust

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Leicestershire First

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SMB Charitable Trust
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Sir Jules Thorn Ch Trust
Souter Charitable Trust
St Thomas Moore school

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The Ashworth Charitable Trust
The Bisgood Charitable trust
The Company of Actuaries Charitable Trust
The Frances Crabtree Charitable Trust
The Kobler Trust
The Lewis Ward Trust
The Peter De Haan Charitable Trust
The Priory Foundation
The Mrs L D Rope Third Charitable Settlement
The James Tudor Foundation
The Sir James Roll Charitable Settlement
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Intercare
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John Lewis Leicester
KPMG
Kler Garments
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Leicester Grammar School
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Leicestershire Cares/Prohelp
Libra Office Furniture
Lismark Office Products
L.IN.C Medical Systems
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Majestic Towels Ltd
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Meachers Global Logistics Ltd
Medex Ltd
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Mediwrap

Midland Ind, Supply Co
Minority Supplier Development UK
Minster Medical
Mondi Packaging
Nelsons Case & Container Co Ltd
Netready Ltd
Newcamp Medical
New Star Fashions
Nissan
Nottingham Community Housing
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Orchard Toys
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PZ Cussons (International) Ltd
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Sterling Decorators

Sterimedix Ltd
Surepharm Services Ltd
The Packaging Company
The What Cabin
Topologika Software Ltd
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TVM Healthcare
TNT Worldwide
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